



## **Sydney Swans General Manager – Melbourne**

### **WHY CHOOSE THE SWANS?**

When choosing a career with the Sydney Swans, you will join a strong values-based organisation with a committed, proud and professional team working together towards ultimate sporting success. The Sydney Swans strive to be one of the leading football clubs both on and off the field in Australia.

### **THE OPPORTUNITY**

We are currently accepting applications from suitably qualified and experienced individuals for the General Manager – Melbourne position which will have prime responsibility for representing the Club in Melbourne and growing our supporter base by providing a quality service.

### **KEY RESPONSIBILITIES**

- Grow traditional sources of revenue including but not limited to membership, coteries, functions, merchandise and sponsorship.
- Grow the supporter base in key interstate markets such as Perth, Adelaide, Brisbane and Tasmania.
- Provide a quality service for all Sydney Swans members in Melbourne.
- Host regular functions and events for our Melbourne supporters.
- Manage relationships with key affiliated groups.

### **WHAT WE'RE LOOKING FOR**

- **Results driven** – desire to exceed KPI's and strong ability to follow through on all tasks.
- **Business management** – ability to develop and implement both short and long term business strategies.
- **People management** – capable leader of people who will contribute to a high performance culture.
- **Relationship management** – both internally and externally including Sydney Swans supporter groups and affiliates.
- **Financial management** – budgeting and forecasting including expense management.

### **THE RIGHT PERSON WILL**

- Understand the AFL system
- Value the rich history of the South Melbourne / Sydney Swans Football Club
- Be respected, credible and considered when representing the Club

## **TO APPLY**

Suitably experienced and qualified individuals should submit a one (1) page letter of introduction outlining your interest in the role.

Along with this letter please also submit your resume which should be no longer than three (3) pages to:

[hr@sydneyswans.com.au](mailto:hr@sydneyswans.com.au)

Applications close **25 March 2019**

The Sydney Swans do not accept applications from recruitment agencies.

The Sydney Swans are an equal opportunity employer.

The Sydney Swans encourage applications from Aboriginal and Torres Strait Islander candidates.

Applicants must be legally entitled to work in Australia.

## **FURTHER ENQUIRIES:**

Further enquiries should be directed to Scott Dalby (Human Resources Manager) on (02) 9339 9123.